



Emily Cee Frantz

ART DIRECTOR / GRAPHIC & WEB DESIGNER

Hello, you can call me Emily Cee! I am a graphic/web designer with a love for beautiful, effective, user-friendly websites and gorgeous layouts. As someone with a passion for art and style, I understand the importance behind a quality aesthetic online presence. With over 20 years experience in digital design, you'll never catch me confining myself to just one area. I believe you can't go far without an eye catching look, but a great face with nothing inside isn't enough. That is why I focus on branding and visual appeal mixed with clean, intelligent coding and researched strategy.



Get in Touch

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EXPERIENCE

Art Director

Rocket Pop Media • December, 2017 - January, 2026

- Led creative direction across web, print, and digital projects
- Designed and oversaw development of websites
- Planned and executed social media campaigns and visual content
- Produced the majority of graphic design assets, including branding, marketing, signage, and promotional materials
- Managed, mentored, and reviewed work of creative team members
- Coordinated project timelines, priorities, and deliverables
- Collaborated with account, sales, and vendor teams to align creative with client goals
- Handled day-to-day operational tasks and errands to support agency workflow

Graphic/Web Designer & Print Assistant

Copy Cat Printing • September, 2015 - November, 2017

- Generated new business while managing existing client relationships in the design, print, and web industries
- Collaborated directly with clients to deliver customized design solutions, including branding (logos and letterheads), corporate and healthcare forms, event graphics, promotional materials, and building signage
- Designed and developed WordPress websites from concept through launch
- Fabricated, assembled, and finished products according to design specifications. Operated digital printers, cutters, drills, and other shop tools to support order fulfillment
- Coordinated outsourced production and maintained vendor relationships

Graphic/Web Designer & Print Assistant

Graphic Memory Internet Services • August, 2013 - September, 2015

- Designed, Developed and customized websites using HTML, PHP, CSS, and WordPress, including e-commerce and membership solutions with on-page SEO
- Created logos, promotional materials (digital/print), and social media branding
- Provided Tier 1 technical support for email and website issues
- Trained clients on WordPress functionality
- Collaborated with sales and marketing teams to develop contracts and project scopes

EDUCATION

Virginia Commonwealth University

- Art Foundation
- Fashion Design

SPECIAL SKILLS

- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- Adobe Acrobat
- Adobe InDesign
- SEO Standards
- Wordpress
- FTP
- HTML5 and CSS
- MailChimp/Klaviyo
- Microsoft Office

Strong customer service skills as well as a high attention to detail. Able to multi-task while staying goal-oriented and organized.

REFERENCES

Happy to provide role specific targeted references as needed upon request.